MEDICARE SUPPLEMENT PLAN DEVELOPMENT SOLUTIONS

ilog

Competitive landscape with high potential. You'll really want to get this one right, and we can help!

Navigating and understanding the Medicare landscape and where you fit in can be difficult. Entering the Medicare market with a Medicare Supplement plan is a great option for many organizations looking to get Medicare experience without the added risk of a Medicare Advantage plan. However, there is still a lot at stake and your success depends on solid execution, especially in three critical areas: quality, compliance, and growth. Our consulting team has the experience to help you build a culture within your organization that is aligned in purpose and positioned for success.

CUSTOMIZABLE MEDICARE ADVANTAGE SOLUTIONS

Full-spectrum program development and implementation assistance and consultation, including:

- ightarrow Market review and competitor analysis
- \rightarrow Branding, marketing and growth strategy
- ightarrow Service area assessment and recommendation
- \rightarrow Develop metrics, monitoring and reporting standards
- ightarrow Compliance, operations and process engineering
- → Identify functional structure (insource vs. outsource) and assist with vendor screening/selection process
- \rightarrow Clinical management programs design and all aspects of care delivery
- \rightarrow Program staffing and training considerations
- \rightarrow Establish HIPAA and privacy controls
- \rightarrow Readiness review
- \rightarrow Guide implementation, execution and monitor ongoing program delivery
- → Post-implementation review



